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English Language Center, Shantou University, China



Guiyuan Needs Attention

by Fang Shengtong & Li Suizhi



Guiyuan, as a cultural and historical site, is suffering great damage because of a lack of administration and is now a dangerous building.

Located at No.223, Gongyuan Road, Shantou City, Guiyuan is a modern building built in 1923. According to The Illustrational History of Shantou Port written by Chen Hanchu and Chen Yangping, Chiang Kai-shek once lived in Guiyuan in 1925 and Chou En-lai lived in it for a while after the Nanchang Uprising in 1927. It became a state-owned property after the PRC was founded.

Broadly speaking, Xiaogongyuan, where Guiyuan locates, is an old district of Shantou. It can well represent how old building dilapidates in Shantou now. Many historical sites like the site of Nansheng department store and Shantou mansion does not get enough protection.

In 2002 a storm damaged Guiyuan badly, making its floor board collapse. It then became a cultural and historical site, which should be under city protection, but there have not been any formal action to protect it up to

now. Without any administration, the condition of Guiyuan has been deteriorating since 2008.

One of the construction workers on the spot said that there were many vagrants getting into Guiyuan at night and taking precious antiques from it in recent years, including vases and copper coin. Later the vagrants took part of the water pipe on the outer wall and the mahogany floor board away to sell for money, making what Guiyuan looks like now.

The exterior red brick outer wall of Guiyuan is still mostly intact, but there are no doors and windows, only holes on wall. After walking into the building, it will be noticed that some of the pillars inside the building have already been heavily destroyed. The wood between floors are decayed and have dropped, some have been even taken. The floor



Li Suizhi 11 Journalism

Inside Guiyuan, the floor slab and all valuable things have been taken.

has almost collapsed, showing the wooden structure of the house. Inside there is a little furniture, like cabinets and chairs, which have all been knocked down on the floor, and there is a lot of broken wood and glass on the ground everywhere.

Since 2012, a Heritage Conservation group named Shantou Shanshui Club, which was set up by local university students, has appealed on Microblog to ask more people to pay attention to this historical architecture. The members formally advocated that the authorities to take actions to protect Guiyuan. Nowadays, the authorities are working on it gradually. For example, they have established several monitors to avoid anyone else getting in.

Guiyuan is not the only example of decaying buildings of historical value. A proposal by the Shantou City CPPCC (Chinese People's Political Consultative Conference) this year, says "There are six buildings surviving that have the greatest historical and cultural value in Shantou now."

Guiyuan has witnessed the old boom period of Shantou, but it was badly damaged because of lack of attention.

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Guess What

"Give a Toast" in Toastmasters

by Shurong Ruan
12 Journalism



At the break time at Tuesday noon at CILL, students are joining an activity called Toastmasters.

"Toastmasters are about speaking in front of others," Ray Ma, a teacher in charge said.

The process is divided into three parts. First, a person around each table offer a topic to talk about. Table Topic part encourages students around the table to voice opinions and share experiences in turn. Second, it practices students' pronunciation and intonation. The most special part is that some students will get a piece of paper with pictures or sentences on it. Then they will have half a minute to prepare an impromptu speech.

"The most challenging part is reparing yourself in only 30 seconds requires more than your speaking ability in English, but also the organizational skills in a topic," Melody, a participant said.

After the speech, students get some useful advice that they seldom hear in daily English classes.

"Gestures are good but keep it limited," Ray adds. "Never show your back to your audience."

Though students are given an opportunity to build up confidence and the master speech skills, many of them might be sitting there with thoughts in their heads but not sharing them.

In this case, Ray expresses her opinion that being active is important. "It's also like that in your real daily life," Ray says. "There are lots of active students and lots of active co-workers. You need to seize your chance."

If you are willing to listen to a speech and feel free to give feedback to each other, why not give it a shot! A special atmosphere is provided for students who would like to come and try. Come and "give a toast"!

English Debating Society--- Welcome to the World of Debate

by Hailey Ren 12 Journalism



How to be a GOOD English debater?

There are different kinds of workshops and tournaments in EDS. After training, you can apply for the Spring & Winter GDS, the China Open, the Chengdu Tournament, the Beijing Open, the Malaysia Tournament FLTRP and so forth.

The first STU Cup English Tournament will be held in April 13th – April 14th, using BP format. If you would like to improve your English speech skills and the logic thinking, find one partner and just apply for it! Come to EDS and practice. The routine of EDS is every Saturday afternoon, from 3 pm. to 5 pm.

After the Spring Workshop & Tournament of GDS (Guangdong Debating Society), "English Debate is so exciting," Cherry Huang said. In that tournament, both of the two teams of STU, which were named Shylock and ACC, succeeded in breaking into the final eight among 36 teams.

The STB journalist interviewed several members of EDS and found out the mysteries of English debate.

BP and AP

There are two formats in English Debate, BP (British Parliament Format) and AP (Asian Parliament Format). Both formats include two sides (Government & Opposition), but in BP there are four teams (Opening Government, Closing Government, Opening Opposition and Closing Opposition), in AP there are only two teams (Government and Opposition). In English debate, debaters not only debate but have the role play.

Ready? Go!

In English debate, debaters only have 15 minutes (BP) or 30

minutes (AP) to prepare for their motion. The debaters have to build their seven-minute speech in a very short time. They need to listen to others' speeches while writing down their own speeches and rebuttals against the opposite side.

Some might think that participating in English debates must require excellent English. However, Peter, a senior who is the former leader of EDS, said that his English was not that good but he still enjoyed English debate and learned quite a lot.

"I was never ready," he said. "But after debating for several times, it's getting better and better."



provided by 10 He Yue

The opposite side wanted to express their disapproval.

See You at Movie Club

by Sissi 12 Public Administration



You might say that sitting in my dormitory, I can freely watch loads of English films with subtitles and enjoy alone. However, if you go and join the Movie Club held Wednesday evenings in EAC, you will have a wonderful experience there unlike any you have had before!

I would like to share with you my fantastic experience last week in Movie Club. It showed "Mama Mia", a successful musical film popular around the world.

The film tells a story that how Sophie, a girl who is going to get married, tries to discover her real father. During the journey, the film also covers other impressive

themes such as family affection, strong friendship, and colorful American and Greek culture. Most importantly, not only can you learn something new and meaningful, but you can also experience a feast for your ears! In the 109 minutes, we enjoyed around 24 beautiful songs of various types by the famous pop group ABBA!

Before the show began, the teachers handed out a piece of paper to everyone with several certain forums, including some basic information about the film and a place to tell about your impression and trouble with understanding the film.

Additionally, it included a rating bar which they use for reference on choosing a much more preferable film type for the majority.

By doing this, they hope to assist us in paying attention to specific points during the movie rather than just saying "Is there such a film called Mama Mia?" after several weeks.

Furthermore, after we finished watching, two foreign teachers separated us into groups to review the movie in English according to the paper we got in advance. Come here and have a try because you will gain much more than you have ever expected! See you on every Wednesday night, starting from 6:30 at EAC!

A Rising Star— the Plough Stamina Training Society of Veritas College

The Plough stamina training society of Veritas College is founded, aiming to enrich the college students' life and enhance students' stamina, the society will organize a series of activities to attract students and talk them into doing sports everyday.

Do you enjoy hiking? Do you want to seek for like-minded friends? Do you want to practice your field skill? If you want to enrich your life, the Plough stamina training society is a good choice for you.

If you think the Plough society is not appeal to you, because it is just for physical training, you

by Su Rui 12 English Major
are totally wrong! Teamwork is a significant part of the spirit of the Plough society. Everyone in the Plough society has a strong resonance of unite. Every members of the team are required to help each other so that they can create a strong team.

Kelly, member of the Plough society, she thought that she learned a lot during their training which is hiking in the mountain for 2 days. "It's an unforgettable experience," Kelly said happily.

On the Sharing session, many people were very curious about the Plough society's activities. We can conclude questions in 2 parts,



provided by the Plough society

Two days of training was finished.

which includes membership and activities.

The Plough will hold some small activities every Saturday afternoon which can divide to 3 parts: stamina training, survival

knowledge and teamwork training. All the students are welcome to join in the activities. If you want to join in them, please pay attention to the Plough society.

A Commercial Miracle of a Senior Student

by Lu Wanying 12 Journalism



On 6th March 2013, Shantou University Student Pioneer Park opened in the 789 Building. Two companies settled in there: one of them called Shantou Chaoyun Internet Technology Company. Surprisingly, the CEO of this company is a senior student of the STU Business College, whose Chinese name is Wei Guangchao and English name is Daniel.

Daniel was a poor boy when he came to STU. Because of poverty, he had to do five part-time jobs at the same time to earn his living expenses. However, although he was poor, he had a lofty aspiration. Why did he choose to study in STU when he could have had a better choice? The reason was that he wanted to meet Mr Li Ka-shing, to learn from him, and he dreamed of being a successful man like him. With this strong ambition, Daniel worked really hard. So did he make his dream come true?

Absolutely he did. In the last summer holiday, Daniel and his friends founded a studio and earned the first pot of gold

of their lives. When the others just complained that it was inconvenient that the stores were far away from their dormitories or classrooms, Daniel came up with an idea of importing the vending machines to the campus, even though it is eastern Guangdong province. He wrote a proposal which got national awards and sent it to the school and the companies. Luckily, they accepted his proposal and supported his work. With the help of STU and his friends, Daniel successfully opened the market of the vending machines.

These days, Daniel's company has become more powerful and earns six million RMB each year. It sounds so crazy that a senior student can earn such a huge fortune, but it is true. In the end, Daniel said that the key to being successful is to think what others did not think and to do what others did not do.

Everyone has a chance to be successful. To achieve it, you should set your goal and fight for it.

Make Differences by Saying "No" to Disposable Tableware

by Zou Kaixin 12 Business Administration



Packing away with disposable tableware is considered as a normal thing in the school canteens, which makes some people who care about environment complain. Most of people praised the canteen's free disposable tableware, calling it "considerate". They also considered using disposable tableware as a "decent" and "correct" daily need.

Disposable tableware does harm to the environment (one biodegradable disposable tableware costs 0.3 Yuan, but in the school's canteen, one only adds 0.1 Yuan to get one). The news reported all the time that a lot of so called biodegradable disposable tableware is not biodegradable and will cause earth pollution as well as cancer from long-term use.

According to the survey that a reporter of STB carried out among 124 STU students, the result shows that 68.75% sensed that they used more disposable tableware than they did in high school. Only 4.69%

said they didn't use more than one disposable tableware every day. 70.31% considered that the phenomenon and the trend of using disposable tableware for packing meal should be changed. When asked whether they strongly need to pack the meal away, 75% answered NO. Moreover, there were 89.06% students who said that they would support it if the school called for the three canteens to stop providing free disposable tableware for environmental protection.

One's little step in just saying no to disposable tableware could really make a big progress in protecting the environment. Stop finding excuses to use disposables. Enjoy your meal in the canteen or bring your lunch box to pack the meal away if you really need it. Never underestimate the power of your individual contribution. Do it from right this second, then a difference could be made in this second!

Go and Enjoy Your Sports Fest

by Li Xiaona 12 Journalism



Since the sports meeting ended last semester, it seems that we have been far away from the gym for a long time. The 14th Sports Festival is coming soon. It is the time when we should go to the gym and enjoy our sports fest.

The festival will last for over one month, from 23rd March to 28th April. There will be 12 events in the festival, including push-and-pull, soccer, basketball, tennis, volleyball, table tennis, badminton, martial art, relay race(20×50, 10×800), shuttlecock and skidding. The organizer is considering adding touch rugby to promote this sport on campus.

You can be the competitor and organizer

Differently from the sports meeting, the competitors will be organized by their school and do not have to apply to the sports department.

The vice director of the sports department, Mr. Xu, said, "The sports meeting is organized by the sports teachers while the festival is mainly organized by students

to improve their ability." Most of the events will have at least one instructor who is a teacher, other organizers will be the students from different clubs. For instance, the tennis game will be organized by the students from Tennis Club. The events which are not led by clubs will be supervised by different schools. However, to be fair, the department suggests that students who are organizers should quit the game.

Why touch rugby?

Touch rugby is a new sport for most STU students. Why does the department want to add it to the festival as a major event?

Mr. Xu said, "Li Ka-shing Foundation wants to promote this sport on campus. It is very popular around the world and it's a part of the sports teaching reform in STU. Though it is still new for us, it is not as fierce as rugby and it is not hard to learn." To ensure that every school will join the game, the department promises that they will appoint an instructor to each team making



Li Xiaona 12 Journalism

March 14th, sports fest at STU started.

sure that all the teammates know how to play it.

Girls longing for more fun

Glance over the results of the previous 13th Sports Festival, and you will be surprised by the gap between each school—the medical school got more than 200 points while the liberal arts school got less than 100 points. It is not hard to notice that most of the schools whose students are mostly females get lower points.

It seems girls want to have more fun during the festival.

Mr. Xu said, "Some sports that girls are good at, like the line dance, are still new for STU. They might be added to the festival later. Besides, each event needs at least one instructor, so before we decide which game will be played, we will first ask the teacher to recommend the sports that they are willing to instruct."

A Deeper Look at South Pole Plan Competition

by Cindy Zou 12 Business Administration



Ever since the next high-ranking outdoor project was announced, the whole school has been immersed in the expectation of exploring the mysterious South Pole. Right before the exploration team members were selected, in order to enhance students' participation in the project, a plan competition, with expensive prizes, for exploring the South Pole was held.

With the highlight of the expensive prizes and the attractiveness of the South Pole, there were more than 150 students who participated in the plan competition.

However, when the competition entered the voting round, many complaints were put forward mainly based on two reasons.

Firstly, without setting judges to select the competing plans, the

167 plans were directly uploaded on the internet which insulted the voters who had no time to scan the plan and could only vote for their friends. In that way, the voting credits could only show the plan writer's social network instead of the plan quality itself.

One of the participants explained: "It was unbalanced and unfair."

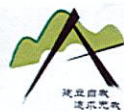
Secondly, the uploading plans were not anonymous. Many people just voted for the plan writer's name without taking a look. Originally, the plan competition was to discover the best plan to carry out at the South Pole, but right now the voting campaign seems less meaningful than expected.

When asked about the idea of

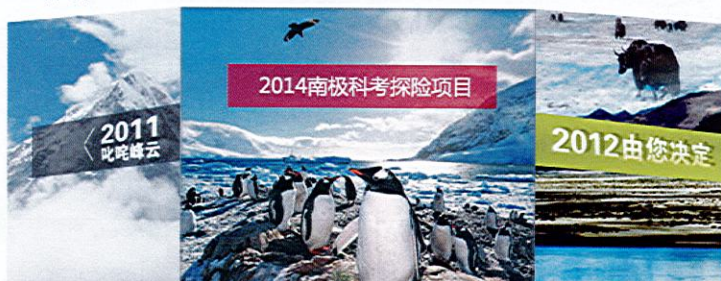
the plan competition, one of the interviewees said, "They all tried to persuade me to vote for them on QQ and microbolgs. I really didn't want to hurt any of them, so I did not vote even though my voting qualification was wasted."

According to the school's student department, the plan which will be truly implemented at the South Pole still needs a further audit instead of choosing the plan with the highest votes.

During the whole competition, the project of exploring the South Pole gained increasing attention among the students. After the end of the plan competition, the selection of the exploration team members is now under way. Let's look forward to the surprise that the project will eventually bring!



汕头大学高级户外拓展项目



汕头大学绿色校园计划
GREEN STU INITIATIVE

Let's Go Abroad-Fun Stories from EP, AIESEC

by Zhang Zijun 12 Chinese
& Shan Lilin 12 Journalism



Have you ever been abroad as a volunteer? If not, have you ever dreamed about it? Let me introduce some overseas volunteers to show you their fun stories abroad. They are all EPs (Exchange Participants) from AIESEC.

2012 EP

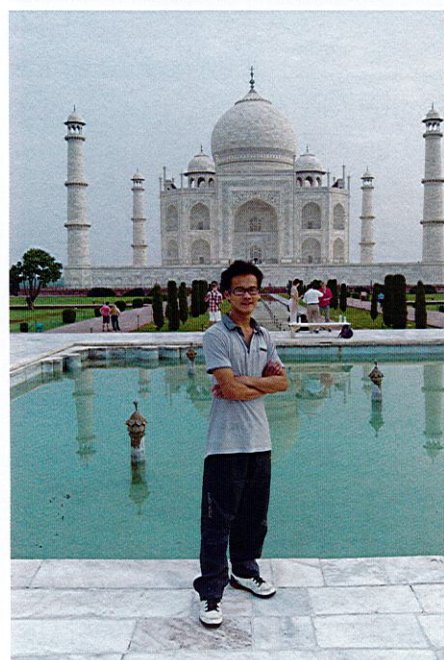
Guli, 11, Marketing Management

During the summer holiday in 2012, Guli went to Delhi, India to be an EP. He was responsible for teaching the children math.

This is his first impression of India, "The modern elements and the historical ones coexist in Delhi, and I felt there was a big gap between the rich and poor there.

What impressed me most was that one day, I spent 3000 rupees buying something for little beggars, but when I distributed the things, more and more kids ran to me and I was shocked at that time. Anyway, it was not their fault", he stated.

He thought his overseas experience was common, but he did learn a lot. This journey helped him be more modest and learned that there is always someone better than himself.



provided by 11 Guli

Guli.

Yang Kaiying, 11, Law

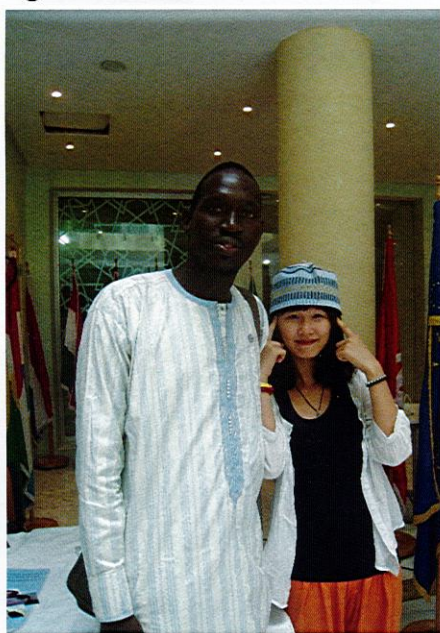
Yang Kaiying went to Tunisia during the summer holiday in 2012.

"Sunshine, blue sea, silver sand

and low population," she was impressed by the beautiful scenery of Tunisia.

But the most unforgettable experience for her was that she taught children English in BENI MTIR, a small border village located in the west part of Tunisia. "I not only taught them English, but and we (all the EPs in the village) were also asked to teach them to sing, dance or play games. So we needed to prepare well before the class, and sometimes we would have a long discussion to decide on a new game. We grew more attached to each other through these discussions.

Of course, my journey was not always full of joy. I had stayed in the truck container which was over 45°C for more than six hours on the way to Sahara, I had lived on the roof of a shabby tavern, and I was kissed by a child who sold some flowers...but I do not regret. These memorable experiences help me to view the world and humans in a different light." she said.



provided by 11 Yang Kaiyin

Yang Kaiyin.

2013 EP

Feng Xuefeng, 10, Journalism

Feng went to India on January 20th, 2013 and stayed there for 37 days.

He describes India as "Incredible India" because he saw many things that can't be seen in China, such as the friendly relationship



provided by 10 Feng Xuefeng

Feng Xuefeng.

between human and animal. However, Feng thinks India is a country of contradictions where peace and chaos coexist.

Feng mainly worked for an NGO called T.E.S.F., which is located in the suburb of Delhi. They helped the local poor kids with their studies and chatted with the elderly psychiatric patients.

"The most unforgettable period is the days I spent with Sangeete Sangeta." Sangeete Sangeta is an old woman who is mentally ill. Feng said Sangeta is a special woman. She believes in Christianity and love. She also seems to have prophecy. Once Sangeta told Feng that there were two people fighting in the room. When Feng looked in the room, he found an old man was beating his wife with his cane.

Because Feng was the team's cameraman, he recorded what happened. He recorded what happened these days by videoing. He thinks this is really meaningful work.

Ye Jiaqi, 10, Journalism,

On January 24th, 2013, Ye Jiaqi arrived in Cambodia as a volunteer.

"The electricity goes off twice a day. Every time electricity goes off, I can do nothing, but go to sleep." Ye said.

What made Ye happy was that she could help the local people there. She taught the children English for the program "English for Better Cambodia." Ye also gave her wages to a local orphanage, which she thought was meaningful.

"Cambodians are honest and nice." Ye said that if you get lost in Cambodia and ask someone for the correct way, there will be four or five persons coming to help you.

Ye also said, "The more places you visit, the deeper your cultural tolerance will be. It will benefit you all your life."

As Yang Kaiying said, "Go out when you are young whether it is good or no!" Maybe we need this ambition to face our life.

“Dawu Clay Sculpture” Faces Crisis and Opportunity

In a crowd of spectators, Wu Weiying was proficiently making a clay figurine. Meanwhile he was casually talking with the audience about how to make Dawu Clay Sculpture, which was originated and well known by old people in Chaoshan area.

Wu is from Chaozhou, a nationwide well-known clay artisan, one of the two remaining inheritors of the 700-year-old Dawu Clay Sculpture, which is one of the three most well-known clay sculptures in China. As the 25th generation of the Dawu Clay Sculpture, according to the museum curator, Wang Xiujun, Wu Weiying took up the responsibility to save this folk art when it was facing survival crisis.

“It takes a lot of time to finish a piece of work. You have to be in love with it,” said Wu. Wu said he had already been in love with the Dawu Clay Sculpture since

his childhood. He made clay sculptures in the night without sleep. He even furtively sold some of his works in the market to the Hakkas. (At that time, city inspectors strictly kept people from selling things personally, and the Hakkas were more in need of the clay sculptures for their ceremonies than people in Chaozhou then.)

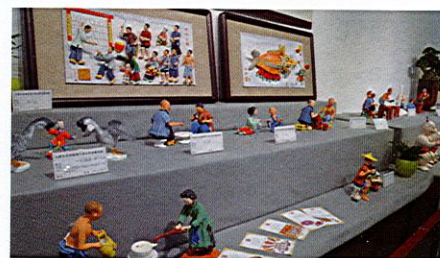
For the reason that Dawu Clay Sculpture needed lots of time, energy and patience, many people were not willing to persist doing this job. In the past, the whole Dawu village was doing it, but now there are only two people. Nowadays, Dawu Clay Sculpture’s demand exceeds supply.

After the big financial problems he and his family confronted, now they have no worry to survive, but worry to pass down Dawu Clay Sculpture. Thus, he wanted to let more people know about it.

Wu Man, as the son of Wu Weiying and the inheritor of Dawu Clay Sculpture, started making Dawu clay sculptures when he was in junior school. Later, he went to college to study ceramics. After he worked outside for several years, he decided to come back to learn this art seriously from his father. He said he was responsible for passing down Dawu Clay Sculpture as the son of his father.

About the future of Dawu Clay Sculpture, Wu Man seemed optimistic. “It has a history of over 700 years, its rootedness is hard to shake even though there are few people doing this job,” said Wu Man confidently. “Dawu Clay Sculpture still has great potential.” He added that making some small pendent and decorations could be a way of innovation.

by Huang Ting
& Wu Hui 10 Journalism



Huang Ting 10 Journalism

1. Some of Wu Weiying’s famous works displayed in the museum of folk art.
2. Wu Weiying is making a clay carter attentively.
3. Wu Man, the inheritor of Wu Weiying, is teaching children how to make Dawu clay sculpture.

The Pig Competition: Bigger and Prettier!

By Liyuan Chen
& Fuyin Yang 10 Journalism



Hundreds of pigs were slaughtered, lying in a temple yard with their bellies opened. Those pigs weighed from 400 to 500 pounds and were decorated carefully with earrings, big red flowers. Big oranges were stuffed in their mouths. It even happened that dead goats were put on their backs!



via baike.baidu.com/picview
People were gathering at the temple with decorated pigs.

This is a traditional custom of Chaoshan area named The Pig Competition. People raise pigs and kill them during the Spring Festival. Then they gather all the pigs together to pray to God and hold a competition to see whose pig is the biggest and the

prettiest. It used to be popular, but now only few places like Yue Pu, Guanshan and Shanghang retain the tradition.

Every year during the Spring Festival, Yue Pu, the biggest village in Chaoshan area, holds The Pig Competition for the purpose of celebrating the boys’ adult ceremony in the village. Each family with a 24 aged boy is supposed to join the celebration during the New Year. Once they decide to join, the boys in those families ought to raise piglets themselves one or two years before the competition.

When the day comes to the competition, which is the eighth of the lunar New Year, a lucky day picked according to the lunar calendar, the sons have to wear robes and special hats shaped like casquettes. Early in the morning at about 4 o’clock, they deliver their big pigs to “Da Gong” temple with the help of their

families.

“A lot pretty pigs were set in front of the temple, called “Da Gong”. Every family knelt down and prayed for their 24 year-old sons. After the praying, villagers started to judge whose pig was bigger and prettier.” Sheh Daye said, a resident lives in Yue Pu village. “It lasted for 2 hours. When it finished, each family carried their own pig and ran back home as fast as possible. They believed that the faster they ran, the more propitious their sons would be.”

Nevertheless, people in different places celebrate The Pig



via baike.baidu.com/picview
The decorated pigs were waiting for being judged.

Competition in different ways.

In another place named Guanshan in Chenghai, people celebrate The Pig Competition in a more exaggerated way. Participating Families won’t be limited by whether they have sons aged 23 like Yue Pu. All the families are qualified to raise pigs and take part in the competition. It is a ceremony for the whole village. It lasts for 3 day, from the 17th to 19th.

“The family which wins The Pig Competition gets 20 thousand Yuan for award.” said Liu Guoshan, a middle-aged man living in Guanshan.

Liu pointed out that there are about 10 clans in Guanshan. They take turns to undertake The Pig Competition every year. The family which demonstrates the biggest and the prettiest pig wins the reward which is 20 thousand Yuan, collected from the clans. With such a big amount of money, no wonder all the families are so keen to feed their pig as much as possible.

How is Online Shopping Changing Our Lives?

by Sissi

12 Public Administration



Nowadays, more and more people are tending to shop online because it makes our lives more convenient, but something bad - which may be beyond expectations - seems to come along. As a result, this article aims to show the facts on the ways online shopping is changing our lives.

A reporter of STB conducted a survey. 71 university students were variously aged from 18 to 23 years old and from different majors. The findings from the survey are shown below:

1. How often do you buy products online every week? (one product as one time)			
	Response Percent	Response Count	
none	57.7%	41	
1	35.2%	25	
2	2.8%	2	
3	1.4%	1	
> 3	2.8%	2	
	Answered questions	71	
	Skipped questions	0	

Apparently, more than half of those students seem to buy almost no products each week. In contrast, 1/3 of them showed a tendency to buy a single item

each week.

Monthly, the proportion of students who buy one product ranks number one for merely a half. Moreover, roughly 25% of the respondents buy three items online.

2. What kind of product do you buy the most?			
	Response Percent	Response Count	
Clothes (bags, shoes)	66.2%	47	
Food	14.1%	10	
Cosmetics	15.5%	11	
Electronics	22.5%	16	
Stationer	11.3%	8	
Book & Videos	53.5%	38	
Tickets	15.5%	11	
Medicine	1.4%	1	
Others	22.5%	16	
	Answered questions	71	
	Skipped questions	0	

Most of the students (66%) prefer buying clothes (bags or shoes), than books and videos, accounting for nearly 55%.

3. In a typical week, about how much money do you spend in total on online shopping?			
	Response Percent	Response Count	
< 50 RMB	63.4%	45	
50~100 RMB	11.3%	8	
101~200 RMB	22.5%	16	
> 200 RMB	2.8%	2	
	Answered questions	71	
	Skipped questions	0	

Electronics is another hot choice occupying about 23%.

More than 60% of the participants said that they had spent less than 50 RMB per week online, while there was still another 22.5% who seem to have spent double or even triple the amount (RMB).

4. Why do you prefer shopping online than visiting physical stores?			
	Response Percent	Response Count	
Lower price	76.1%	54	
Variety	53.5%	38	
Convenience	62.0%	44	
Satisfaction	7.0%	5	
Consuming desires	11.3%	8	
Others	9.9%	7	
Other	5.6%	4	
	Answered questions	71	
	Skipped questions	0	

The lower prices, convenience and variety are the top three reasons for shopping online, accounting for about 76%, 62% and 55% respectively.

Around 48% of those students regret their online choices after buying them, as they consider the products they bought as unnecessary.

5. How often do you find your product unnecessary after buying them?			
	Response Percent	Response Count	
Always (> 60%)	5.6%	4	
Sometimes (10% ~ 60%)	47.9%	34	
Seldom (< 10%)	46.5%	33	
	Answered questions	71	
	Skipped questions	0	

More and more merchants are applying a variety of tricky means. For example, they publish slogans like "Last day on sale!". However, no business would run at a loss. According to research by Professor Delvin from the University of Miami, in the U.S., what really attracts customers is not a lower price, but a higher discount.

No matter whether you are a shopaholic or not, you have to raise awareness that addiction can be easily developed. As an old saying goes, "Moderation is better than excess." We can also apply this philosophy to the practice of shopping. Never buy things that are unnecessary only due to a moment of madness.

Biggest Pageant in Houjie Village, Chaozhou

by Hailey Ren 12 Journalism



Hailey Ren 12 Journalism

The gods and goddesses travel around the whole village to bring good luck to local people.

March 16 – March 17, two Shantou Beat journalists, Hailey and Sharon, went to Houjie Village, Chaozhou to experience the folk customs and culture in the village's biggest pageant.

At about 2 p.m., the temporary stage had been set up as a small theater at the corner of the street. Actors and actresses were dressed

up with beautiful costumes. They sat together to perform Chaoshan opera. The locals were busy decorating the temple with colorful lanterns and plants.

The pageant finally started. Actors and actresses started performing in the small theater. The narrow streets were filled with people. We saw many middle-aged males carrying

small, pretty sedan chairs outside the temple. All of them wore grass and bamboo hats, with colored paper stuck on them that said "Good Luck Goes Along With the Whole Village". They put down the chairs which had a gong and drum on them. A local villager, who run business outside their hometown, told us that only men could do the chair carrying and drum playing. The women's job is to carry the big colorful flags.

Usually the gods and goddesses live in the temple. Only during this time they travel around the whole village to bring good luck to local people. There were three goddesses there. One was the wife of one god, the king of San Mountain. The others were the concubines of the local chief. The elder wife of the chief couldn't give birth to a boy so



Hailey Ren 12 Journalism

An artress was performing Chaozhou opera.

the chief married another wife, who delivered a boy. After they became the goddesses, the local women would pray to the second wife for male babies.

With one long firecracker burning, the eight gods and goddesses started spreading luck. The gods went first, then the goddesses. The loud firecrackers were everywhere. Along the way, there were also shadow puppetry plays that were controlled by two people on every stage.

The gods and goddesses traveled through all the streets of the village and went back to the temple, which meant it was the end of the Spring Festival in the village.

TONGUE TWISTER

Collected by 11Chinese Xie Jinghua
Via chinaenglish.com

1.A Finnish fisher named Fisher failed to fish any fish one Friday afternoon and finally he found out a big fissure in his fishing-net.

2.A writer named Wright was instructing his little son how to write Wright right. He said: "It is not right to write Wright as 'rite'---try to write Wright aright!"

3.Betty Botter had some butter, "But," she said, "this butter's bitter. If I bake this bitter butter, it would make my batter bitter. But a bit of better butter -- that would make my batter better."

4. How many cookies could a good cook cook if a good cook could cook cookies? A good cook could cook as much cookies as a good cook who could cook cookies.

5.I thought a thought. But the thought I thought wasn't the thought I thought I thought. If the thought I thought I thought had been the thought I thought, I wouldn't have thought so much.

6. Whether the weather be fine or whether the weather be not.Whether the weather be cold or whether the weather be hot. We'll weather the weather whether we like it or not.

7.How much wood would a woodchuck chuck if a woodchuck could chuck wood? He would chuck, he would, as much as he could, and chuck as much wood as a woodchuck would if a woodchuck could chuck wood.

8.All I want is a proper cup of coffee made in a proper copper coffee pot, you can believe it or not, but I just want a cup of coffee in a proper coffee pot. Tin coffee pots or iron coffee pots are of no use to me. If I can't have a proper cup of coffee in a proper copper coffee pot, I'll have a cup of tea!

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SPOT THE DIFFERENCES



(There are 13 differences in total.)

GUESS WHAT

Here are pictures in several classic movies, figure out what movies are shown.



- 1.The Pursuit of Happiness
- 2.Nothing Hill
- 3.ForrestGump
- 4.The Legend of 1900
- 5.The Shawshank Redemption
- 6.Leon
- 7.Se7en

Collected by 11 Journalism Li Suizhi
Via image.baidu.com